



## TRIPLE SUCCESS FOR MODRY LAS GOLF CLUB

14/11/16

**Modry Las Golf Club** has been awarded a top honour during an exceptional evening celebrating the best of international golf tourism. The Gary Player-designed course made history by being named Poland's best golf course at the World Golf Awards for the third time in a row on Saturday night.

The unprecedented accolade confirms Modry Las as one of Europe's leading golf resorts laying down a benchmark for other emerging golfing destinations to follow. As World Golf Awards managing director Christopher Frost noted, the West Pomerania club has achieved much since it was opened in 2009.

"It is an honour for us to recognise Modry Las as Poland's leading golf course, and to do so for the third consecutive year is unprecedented," he said. "With golf tourism continuing to grow around the globe, it is destinations such as this that set the standard for others to follow. My heartfelt congratulations to everybody involved with making Modry Las such a wonderful destination and I wish them the best of luck with their future endeavours."

This latest award follows months of voting by professionals working within the golf travel and tourism industry, as well as votes cast by the public. It rounds off an extraordinary year for the Polish resort which was also named Poland's best golf course for the third time at the Polish Golf Awards; the country's premier golf awards ceremony. With recognition both at home and abroad, Modry Las is securing a reputation as a world-class resort.

"It has been a year of triples!" said Arthur Gromadzki, Chairman at Modry Las. "It is always special to be recognized by your colleagues and contemporaries both on a national and international stage. But to receive these accolades year after year is truly a humbling experience."

He continued: "We are extremely proud to be confirmed as Poland's best golf course at the World Golf Awards, and at home in Poland. I think it shows more than ever that Poland is becoming a genuine golfing destination with international-quality layouts and service levels to match. As our nation's flagbearer we take our responsibilities extremely seriously, so when our efforts are recognised in this way, we feel tremendously gratified."

The notable year at Modry Las also saw two important tournaments being staged over the testing championship course. The World Amateur Golfers Championship and the International Polish Ladies Championship were both played out over the undulating fairways



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and smooth-running greens at Modry Las. The previous season saw the team at Modry Las unveil eco-friendly property opportunities and a much-anticipated nine-hole golf course.

“At Modry Las, we constantly strive to maintain momentum and show real advances both on and off the course,” said Gromadzki. “In recent years, this momentum has picked up pace with the opening of Orli Las, our nine-hole course and our property offering. Needless to say, we intend to maintain this upward trajectory with new developments that will take the resort to a whole new level in 2017. If anything, next year is likely to be our most exciting yet with our much anticipated clubhouse opening!”

Modry Las Golf Club consists of an 18-hole championship course designed by Gary Player and a nine-hole par-three course. On course accommodation is available through beautifully designed Garden Suites and self-catering cottages.

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#### Notes to editors

- 1) **Modry Las Golf Club** was officially opened by Gary Player and Poland’s Vice Minister of Sport and Tourism, Adam Giersz, on July 4, 2009.
- 2) **Modry Las Golf Club** was the only Polish entry in *Golf Journal*’s inaugural Top 100, and was also included in the top 100 European golf courses by *Golf World* magazine in 2009 and 2011. In Poland, it has also received top honours from the country’s leading golf website [www.Polishgolf.pl](http://www.Polishgolf.pl).
- 3) Gary Player and Gary Player Design have a portfolio of over 300 projects in 35 countries on five continents.
- 4) For more information about **Modry Las Golf Club**, please visit [www.modrylas.pl](http://www.modrylas.pl)
- 5) For more information about the World Golf Awards, please visit [www.worldgolfawards.com](http://www.worldgolfawards.com)

For further quotes, interview opportunities and images, contact the Modry Las Golf Club international press office at [yvonne@thewordassociation.biz](mailto:yvonne@thewordassociation.biz) or call Yvonne Alexander on:

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Press release distributed by The Word Association [www.thewordassociation.biz](http://www.thewordassociation.biz)