



TOP HONOURS FOR MODRY LAS GOLF CLUB

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Modry Las Golf Club has been named Poland's best golf course at a prestigious global awards ceremony in Portugal. For the second consecutive year, the West Pomerania Gary Player designed-course picked up Poland's national prize at the World Golf Awards which aims to benchmark excellence in golf tourism.

The accolade came in a category that has seen the number of nominees nearly double since the awards were launched a year ago. More importantly, it affirms Modry Las as one of central Europe's leading golfing venues at a time when Poland is emerging as a bone fide golfing destination.

"It was a great honour to pick up the award at the World Golf Awards, especially as we retained the title from last year," said Arthur Gromadzki, Chairman at Modry Las. "Golf in Poland has seen huge strides forward in the past few years and we are extremely proud to be at the forefront of this expansion."

He continued: "Modry Las opened six years ago and since then we have added a fabulous nine-hole course and doubled our on-site accommodation. As a result, much has changed since Gary Player first came to Poland to inspect our beautiful countryside and tranquil lakes. We have achieved a lot, but despite the progress, our objective remains unchanged and that is to deliver a distinctive and exceptional golfing experience."

Since opening in 2009, Modry Las has added new Garden Suites and a stunning new nine-hole course, Orli Las, which many view as a championship course in miniature, to its acclaimed 18-hole championship. The improvements have attracted universal praise as well as a host of accolades. For instance, Modry Las became the only Polish entry in Germany's leading golf magazine's Top 100 list of European golf courses and was named Poland's best golf course by the country's leading golf website www.Polishgolf.pl.

This latest award is the culmination of over six months of voting by professionals working within the golf travel and tourism industry, as well as votes cast by the public. World Golf Awards managing director Christopher Frost said: "It is an honour to recognise Modry Las as Poland's Best Golf Course for a second consecutive year.

Our voters, from across the golf hospitality world, have recognised the stunning location, exceptional facilities and pristine environment available at the course as the best on offer and it is with pleasure we present them with the title this evening.”

Modry Las received votes from leading tourism professionals and consumers from across the globe, which Gromadzki said reflects another busy year at the Polish resort. “This award cements Modry Las as a truly international resort,” he said. “This has been an extremely busy year for us with the highest number of international visitors ever. The votes cast for Modry Las only bolsters our determination to create the best possible golf resort experiences.”

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Notes to editors

- 1) **Modry Las Golf Club** was officially opened by Gary Player and Poland’s Vice Minister of Sport and Tourism, Adam Giersz, on July 4, 2009.
- 2) **Modry Las Golf Club** was the only Polish entry in *Golf Journal*’s inaugural Top 100, and was also included in the top 100 European golf courses by *Golf World* magazine in 2009 and 2011. In Poland, it has also received top honours from the country’s leading golf website www.Polishgolf.pl.
- 3) Gary Player and Gary Player Design have a portfolio of over 300 projects in 35 countries on five continents.
- 4) For more information about **Modry Las Golf Club**, please visit www.modrylas.pl
- 5) For more information about the World Golf Awards, please visit www.worldgolfawards.com

For further quotes, interview opportunities and images, contact the Modry Las Golf Club international press office at yvonne@thewordassociation.biz or call Yvonne Alexander on:

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